



## GREGORY GOOD

612-616-1756

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www.producegood.com

1221 Annunciation St.

New Orleans, LA 70130

**EXPERIENCE** **FREELANCE GRAPHIC DESIGNER** | producegood.com  
2005 - present

Engage and collaborate with clients in design that communicates their unique brand message using print and digital media. Clients include, New Orleans Food Co-op, The Center for Sustainable Engagement and Development, Berea College, Clay Squared

**TOM VARISCO DESIGNS** | Graphic Design Studio | tomvariscodesigns.com  
GRAPHIC DESIGNER 2007-2010

Responsible for day-to-day graphic design, production and traffic flow for clients in food-service, non-profit, entertainment and healthcare industries. Clients include, Central Park SummerStage, John Besh Restaurant Group, Center for Restorative Breast Surgery, Salvation Army, Greater New Orleans Foundation.

**FLAVOR PAPER** | Handscreened Wallpaper Studio | www.flavorpaper.com  
PRODUCTION ARTIST 2004-05

Create custom patterns and produce files for handscreened wallpaper prints for clients such as Lenny Kravitz, Nike, MTV, Ann Taylor, Target and ABC Extreme Makeover.

**CLAY SQUARED TO INFINITY** | Handmade Tile Studio | claysquared.com  
GRAPHIC DESIGNER 2003-04

Responsible for branding marketing materials and website for handmade tile studio and gallery the result of which found increased sales.

**OBJECT MAGAZINE** | Twin Cities Online Arts Publication  
ART DIRECTOR 2001-02

Create a brand identity and publication layout for the progressive non-profit arts publication which won acclaim from art institutions for its original insights on local culture.

**BETZ DESIGN** | Graphic Design Studio  
GRAPHIC DESIGNER 1999-01

Responsible for design and production of print material for clients from Target Corporation to Wooster College.

**JOEL SHEAGREN PHOTOGRAPHY** | Photography Studio | www.ejoel.com  
ASSISTANT 1999-01

Produce portfolio identity and marketing materials necessary to secure photography clients such as Red Wing Shoes and Ski Doo Motor Sports.

**EDUCATION** UNIVERSITY OF MINNESOTA

BS in Design Communication, Dec. 2000 with a Photography emphasis

Continuing Education TULANE UNIVERSITY and DELGADO, NEW ORLEANS  
Classes in Marketing and Business Planning

**TECHNOLOGY** 12 years experience using Adobe Creative Suite, Photoshop, Illustrator and InDesign. Basic knowledge of Dreamweaver, HTML and CSS.

**NOTABLES** Member of AIGA

2nd Place *Creative Industries* International Design Competition Spr. 2008  
NY Times highlight on wallpaper design for Steuben Gallery, NY